

KATE ROSE WILLINK

GRAPHIC DESIGNER, PHOTOGRAPHER, ARTIST

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OBJECTIVE

Graphic Design student with a background in fine art, advertising, photography, and layout design seeking a position where I can utilize my creative talent to produce well-balanced work, as well as contribute innovative ideas while proving to be an asset to your team.

PERSONALITY

- Extremely fast learner and effective problem solver.
- Efficient self-starter, requires little supervision.
- Strong sense of ethics.
- Pleasant and approachable, however assertive and able to work well with various personalities.
- Excellent written and verbal presentation skills.

TECHNICAL SKILLS

- Highly skilled in Adobe CS4 Photoshop, InDesign, Illustrator, Dreamweaver, Premiere Pro, Encore, as well as Microsoft Office and other word processing programs.
- Typing speed of 100+ words per minute.
- Proficient in HTML and CSS, capable of updating and managing web sites, including WordPress.

EDUCATION

Bachelor of Arts: Graphic Design

2008 - Present, Junior Standing

Minors: Advertising and Art History

Flagler College, Saint Augustine, FL

Relevant Coursework: Visual Communications, Mass Communications, Advertising, Art History I, II, III, Drawing I, II, Computer Graphics, Design, Graphic Design, Photography.

Dean's list: 2008 - 2009, 2009 - 2010

High School Diploma

2004 - 2008

Crooms Academy of Information Technology, Sanford, FL

Yearbook Editor-in-Chief; 2007 Photography Editor; Campus event photographer and promotional designer; Designed official school website: www.croomsaoit.org; Earned TechPrep Certification in Desktop Publishing and Web Design. Awards for accomplishments in Digital Design and Leadership. Graduated 12th in class.

PROFESSIONAL EXPERIENCE

Freelance Designer and Photographer

2006 - Present

Projects include identity development, print and web layout and design. Primary wedding and event photographer, including portrait sessions and promotional shoots for bands. Portfolio website: www.hellokaterose.com

Second Shooter Photographer - Life and Love Studio, Saint Augustine, FL

February 2010 - Present

Part-Time second shooter event photographer, most often for weddings.

Realtor Personal Assistant - Weichert Realty, Sanford, FL

2007 - 2008

Responsibilities included updating and monitoring multiple web sites related to the business as well as personal marketing. Revamped and created new advertising that greatly increased contacts and clients.

Yearbook Editor-in-Chief - Crooms Academy, Sanford, FL

August 2007 - June 2008

Revamped entire staff organization and production methods. Inspired commitment and motivation in staff that resulted in successfully meeting deadlines and objectives. Developed and implemented a fund raising campaign that earned over \$1,000, while competing against other fund raising activities in a small school of 600 students. Created a multi-tiered promotional campaign resulting in the selling-out of all yearbooks, a first in the school's history. Designed entire yearbook concept, built all layouts, and edited all photos resulting in multiple national yearbook publishing awards.